Winter Board Meeting 2022 (Feb 1, 2022)

Development Committee Agenda

1. Fundraising and program updates

a. Direct mail results for 2021 (including end of year campaign). *See slide.*

b. Overall fundraising and program delivery results for 2021. *See slides.*

c. Direct Mail Processing in house

2. Board of Directors obligation (give/get) update

a. Policy review working group (PRWG) results. *See draft give/get policy.*

b. Discussion of BOD contributions

c. Proposal to review Development Committee Charter

3. 2022 planned Foundation fundraising events.

a. Virtual Challenges through the year (5 events)

b. 2nd Annual Giving Day, Tuesday, April 19

c. Virtual Auction for Nicole Horn Paintings, May (date TDB) *Possible display at MDM.*

d. Unit Subscription Program Fundraising Day, September (date TDB) *See USP notes.*

e. 5th Annual Golf For The Marines Tournament, Monday, October 24. Silent auction Sunday, October 23 – Monday, October 24. Cost increases at Creighton Farms.

f. Matching gift campaign (end of year), $50,000 goal.

4. Discuss upcoming MCA events

a. Chicago, July 29 (Wounded Warrior Awards). *See flyer for details*.

b. Stuttgart, Germany, November 3.

5. Requirement for 2022 effectiveness assessment. *See policy and previous assessment.*

Notes