

Marine Corps Association Foundation

Mid Year Update



Program Update

(end of June 2021)

- **Program Expenditures = \$450,670 (2020 ~\$800,000)**
 - **Commanders' Unit Libraries**
 - 75 units (186 in 2020)
 - Over 24,000 Marines (~54,000 in 2020)
 - **Writing Awards: 30 (~75 annually)**
 - **Excellence Awards: 3,147 (~6,000 annually)**
 - **Commanders' Forums**
 - 43 events
 - ~6000 Marines (~9,000 annually)



MARINE CORPS
ASSOCIATION

EST 1913

Staff Rides

(Commanders' Forums)

- **Multi-day Chickamauga – Chattanooga battle (Tullahoma campaign) studies by MajGen Dale Alford and Col Paul Merida**

“The generosity of the Marine Corps Association afforded us the opportunity to broaden our knowledge and understanding of how the Tullahoma Campaign and the Battles of Chickamauga and Chattanooga compare/contrast to today’s battlefield. Having stood on the ground of the battles...it became even more evident to me that these battlefields cannot be duplicated in the classroom or on the pages of books. You must stand where those stood and those who sacrificed so much for us to truly understand.” Col Curtis "Kibbles" Ebitz



Staff Rides

(Commanders' Forums)

- **Multi-day Chickamauga – Chattanooga battle (Tullahoma campaign) studies by MajGen Dale Alford and Col Paul Merida**



“While I have conducted several staff rides throughout my career, this was the first one I have conducted on a Civil War battlefield that felt applicable above the tactical level and generated debate across the warfighting functions in a way that is extremely relevant to today’s Marines. This staff ride inspired me to conduct additional readings beyond what was required and to develop my own logistics-focused staff ride/PME for use in future assignments.” – Maj Tara Patton

Giving Day

June 8, 2021

TOTAL
RAISED

\$ 49,825



279 Gifts



270 Donors



118 First Time
Donors

OUR DONORS



Branch of Service

Marines (254)
Navy (7)
Army (5)
Air Force (3)



Range of Gifts

Lowest Amount \$5
Largest Amount \$2500
16 gifts given at \$1000+



Locations

40 States
Washington, DC
4 Countries

2 challenge gifts totaling \$3,250
Both challenges were matched

Next Giving Day
April 2022!

Remaining 2021 Fundraising Opportunities

- **Golf Tournament @ Creighton Farms**
 - 18 October 2021
 - Silent auction opportunities
- **Virtual Challenge Series continues**
- **Matching gift campaign (end of year)**
- **Possible unique (e.g. Kindles) campaigns**





Welcome to
**GOLF FOR
THE MARINES**



**MARINE CORPS
ASSOCIATION**
— EST 1913 —

October 18, 2021

Register Online At
WWW.MCA-MARINES.ORG/EVENT/4TH-ANNUAL-GOLF-FOR-THE-MARINES

🎵 Third year at Creighton Farms

🎵 Third year the tournament has reached full capacity

🎵 32 Foursomes

🎵 10 Sponsors



Virtual Challenge Series

- Four main events
 - Flag Raising Challenge
 - Shores of Tripoli 20
 - Sugar Bear Run*
 - Nov 10th 10K
- Workout of the Day
 - Chapultepec Challenge
- Opportunity to reach an audience beyond magazines, members, direct mail



*Sugar Bear Foundation supports Gold Star families and Surviving Spouses and families

