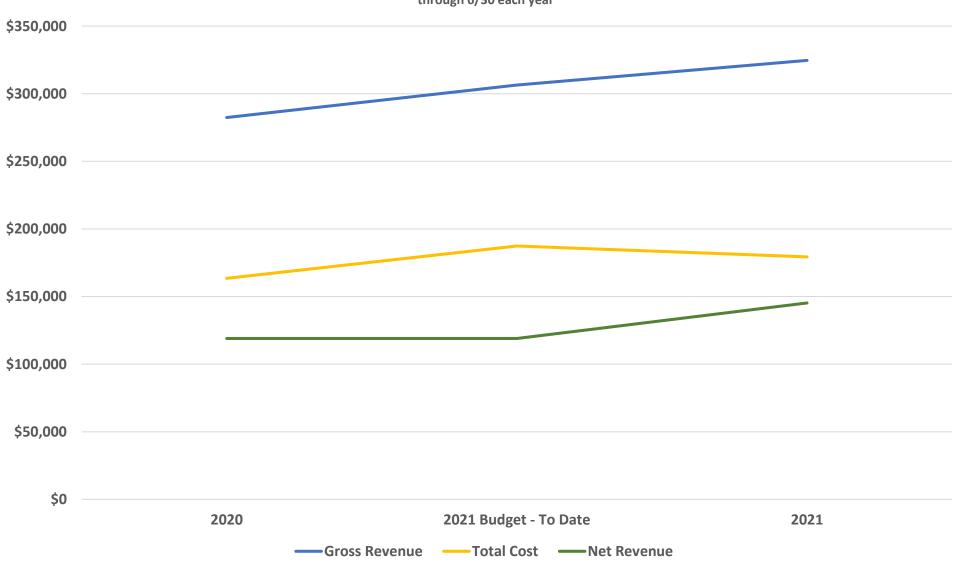
## **Development Committee Discussion Items**

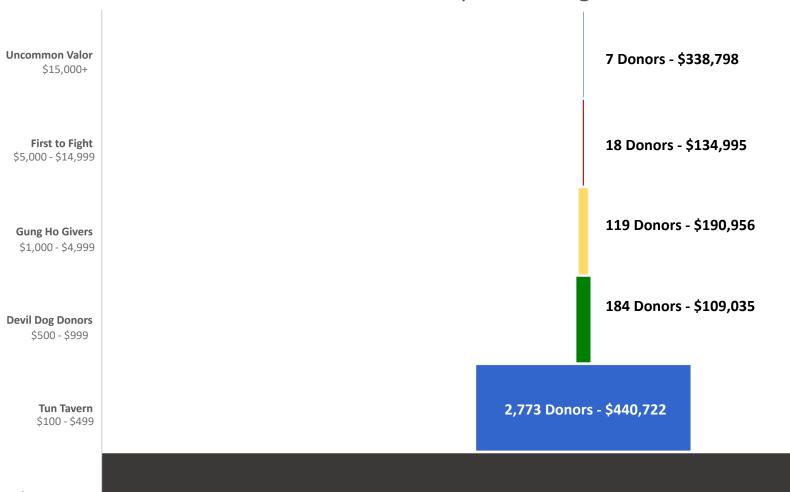
## **Direct Mail Results**

\*through 6/30 each year



Cost to Raise \$1 2020 \$0.58 2021 \$0.55

## MCAF Donors by Giving Society January 2020 - August 2021



\$99 and Under

12,452 Donors - \$375,758

**Marine Corps Association Foundation** 

## **Giving Day**

June 8, 2021





279 Gifts



270 Donors





118 First Time Donors









Branch of Service

Marines (254) Navy (7) Army (5) Air Force (3)

Range of Gifts

Lowest Amount \$5 Largest Amount \$2500

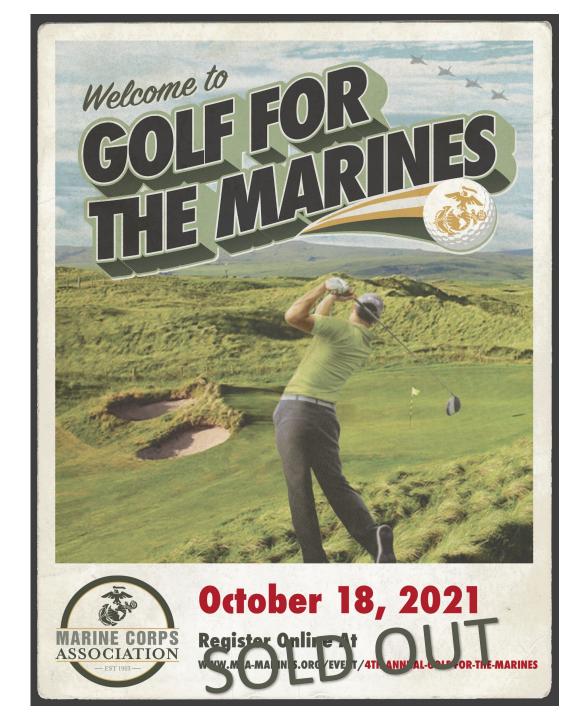
16 gifts given at \$1000+

Locations

40 States Washington, DC

Next Giving Day
April 2022!

2 challenge gifts totaling \$3,250 Both challenges were matched



Farms

Third year at Creighton

★ Third year the tournament has reached full capacity

**32** Foursomes

**5** 10 Sponsors