

Marine Corps Association
MCA Statement of Activities
As of December 31, 2022

MCA 2023 Budget Build

	Year To Date		Year To Date	Projected	
	12/31/2022	12/31/2022			12/31/2023
	Actual	YTD Budget	Budget Difference		
Marine Corps Gazette	337,332.46	256,410.00	80,922.46	Marine Corps Gazette	336,970.00
Leatherneck	518,377.73	444,379.00	73,998.73	Leatherneck	505,502.04
Membership	1,152,862.56	1,297,440.00	(144,577.44)	Membership	915,360.08
Retail	5,857,002.09	6,912,499.00	(1,055,496.91)	Retail	6,320,000.00
Professional Events Revenue	1,175,664.00	1,027,401.00	148,263.00	Professional Events Revenue	1,252,120.00
MDM Revenue	516,653.17	400,000.00	116,653.17	Insurance Revenue	71,610.00
Insurance Revenue	63,303.74	71,610.00	(8,306.26)	MDM Revenue	550,000.00
Total Revenue from Services	9,621,195.75	10,409,739.00	(788,543.25)	Total Service Revenue	9,951,562.12
Marine Corps Gazette - Cost of Goods	200,131.39	183,495.00	16,636.39	Marine Corps Gazette - Cost of Goods	214,390.03
Leatherneck - Cost of Goods	356,190.59	332,145.00	24,045.59	Leatherneck - Cost of Goods	381,552.01
Retail - Cost of Goods	3,710,152.44	4,421,809.00	(711,656.56)	Retail - Cost of Goods	4,020,676.07
Total Cost of Goods - Pubs & Retail	4,266,474.42	4,937,449.00	(670,974.58)	Total Cost of Goods - Pubs & Retail	4,616,618.11
Marine Corps Gazette Expense	436,052.76	425,904.00	10,148.76	Marine Corps Gazette Expense	520,107.66
Leatherneck Direct Expense	413,687.76	405,995.00	7,692.76	Leatherneck Direct Expense	401,685.61
Member Services	296,405.04	406,016.00	(109,610.96)	Member Services	676,289.46
Retail Expense	1,954,983.18	2,253,955.00	(298,971.82)	Retail Expense	1,935,371.27
Professional Events Expenses	743,726.84	794,094.00	(50,367.16)	Professional Events Expenses	842,887.22
MDM Expenditures	63,294.56	138,720.00	(75,425.44)	MDM Expenditures	132,194.85
Total Services Expenses	3,908,150.14	4,424,684.00	(516,533.86)	Total Services Expenses	4,508,536.06
Net Income Before Support Expenses	1,446,571.19	1,047,606.00	398,965.19	Net Income Before Support Expenses	826,407.95
Admin Department	937,999.70	958,131.00	(20,131.30)	Admin Department	903,360.69
Information Technology	305,555.94	325,666.00	(20,110.06)	Business	436,989.45

Business	363,277.22	460,093.00	(96,815.78)
Strat Comm	324,180.29	319,931.00	4,249.29
Area Rep	189,529.51	166,730.00	22,799.51
Total Support Expenses	<u>2,120,542.66</u>	<u>2,230,551.00</u>	<u>(110,008.34)</u>
Other Revenue	<u>728,740.42</u>	<u>771,235.00</u>	<u>(42,494.58)</u>
Net Income from Operations	<u>54,768.95</u>	<u>(411,710.00)</u>	<u>466,478.95</u>

Information Technology	313,726.45
Strat Comm	<u>469,365.82</u>
(Area Rep within Membership 2023)	
Total Support Expenses	<u>2,123,442.41</u>
Other Revenue	<u>733,200.00</u>
Net Result of Operations	<u>(563,834.46)</u>
Grants from MCAF	575,000.00
Additional Adjustments	<u>0.00</u>
Adjusted Net Result	<u>11,165.54</u>
Capital Expenditures	
TMS	40,000
MCA	75,000