

MARINE CORPS Gazette

Professional Journal of U.S. Marines



Media Kit 2025

THE PROFESSIONAL JOURNAL OF U.S. MARINES SINCE 1916

MISSION



**TO PROVIDE A FORUM FOR THE EXCHANGE OF IDEAS
THAT WILL ADVANCE KNOWLEDGE, INTEREST, AND
ESPRIT IN THE U.S. MARINE CORPS.**

There is something for every Marine in each issue of the *Gazette*—no matter what element of the Marine Air-Ground Task Force (MAGTF) they are in—whether they are Active, Reserve, Retired, or a former member of the Corps.

MAGAZINE

The *Marine Corps Gazette* has been the professional journal for U.S. Marines since 1916. It is primarily written by Marines and for Marines, covering all aspects of Marine Corps activity.

The *Marine Corps Gazette* is regularly read by the most senior leaders and decision makers in the Marine Corps.

If you want to capture the attention of senior leaders of the United States Marine Corps, then you need to be in The *Marine Corps Gazette*.



“Some people live an entire lifetime and wonder if they have ever made a difference in the world, but the Marines don’t have that problem.”

— President Ronald Reagan

EDITORIAL CALENDAR



2025 Issue	Space Close	Materials Close	Topic
JAN	11/12	11/20	MARSOC / Irregular Warfare / USMC History 1820-1840
FEB	12/13	12/23	Innovation / Future War / USMC History 1840-1860
MAR	1/16	1/24	Logistics / Sustainment & Installations / USMC History 1860-1880
APR	2/13	2/20	Information / C4 & Acquisition / Modern Day Marine / USMC History 1880-1900
MAY	3/13	3/21	Aviation / USMC History 1900-19200
JUN	4/8	4/16	TBD / USMC History 1920-1940
JUL	5/7	5/15	TBD / USMC History 1940-1960
AUG	6/10	6/18	TBD / USMC History 1960-1980
SEP	7/10	7/18	TBD / USMC History 1980-2000
OCT	8/13	8/21	MCISRE / USMC History 2000-2024
NOV	9/11	9/19	250th Marine Corps Birthday Edition
DEC	10/9	10/16	TBD

DEPARTMENTS

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Books

Relentless Strike

reviewed by Maj Tommy Cogan

As the Marine Corps increasingly fights irregular Special Operations Forces (SOF), Marine leaders need to know what SOF can and can't do for the Corps. The Marine Corps has gained greater understanding of SOF with the addition of Marine Special Operations Command (MARSOCC), but there is still a knowledge gap. We corresponded and interviewed senior SOF leaders to close this gap by providing insight to one of the military's most secretive units with *Relentless Strike: The Secret History of Joint Special Operations Command*. Despite their close relationship with MARSOCC, few have provided insider information on Joint Special Operations Command (JSOC) units that Marine Corps leaders will likely work with in the future.

Relentless Strike covers the historical battle for the establishment of JSOC and United States Special Operations Command (USSOCCOM) to the mid-1990s. Each was formed in the wake of the failed 1993 hostage rescue operation in Somalia, Operation Enduring Freedom. Their struggle to establish their roles under the umbrella of national defense is well told. After the creation of JSOC in the 1990s, the command incrementally sought to justify its existence in Defense Department budgets. The organization pushed the court of the National Intelligence Estimate (NIE) as the premier forum for strategic analysis. Despite internal friction between the command and operations on the ground, higher attention for the operation is evident throughout the book. The book is well referenced and relies primarily on open source information. (Fiction)

Relentless Strike is a Special Operations history currently assigned as a student in the Defense Analysis Department at Naval Postgraduate School.

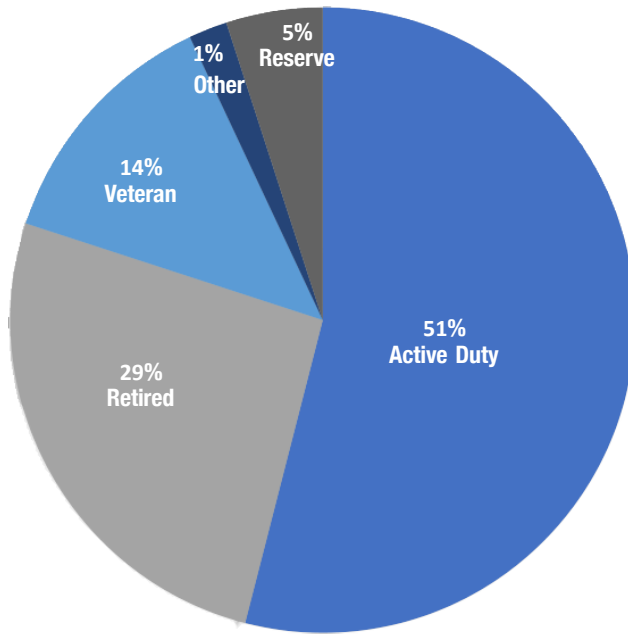
Interviews—mostly anonymous—shape the version of the history of JSOC. As a result, many comments offer a limited perspective because of the relatively small number of confidential informants available. This particularly shows when discussing an incident involving direct ground support to the firm while the firm had no personnel operating. (The personal value while heli-lifted, completing ground the command). The commander (JSOC) could be better represented if critical, operational, or strategic perspectives were offered.

The historical development of JSOC identifies the task organization, roles, capabilities, and how specific conflicts have shaped the organization into its current state. Execution of different missions was in cooperation with other government agencies is also explained. This book is a good read, a readable and provides insight on how the relationship evolved over the years.

These vignettes reveal JSOC and its capabilities and limitations. Each time JSOC is engaged in a mission, a specific task is listed and the supporting personnel. JSOC grows from a force focused on hostage rescue and

RELENTLESS STRIKE: THE SECRET HISTORY OF JOINT SPECIAL OPERATIONS COMMAND by Sean Miller. Boston: 95, Mariner Press, 2015. ISBN 978-1-751-01442-2. \$69.95. \$29.99 (hardcover). MARINE CORPS GAZETTE. ISBN 978-1-4864-7422-4. \$14.95 (e-book). Available at <http://marines.org/gazette>.

READERSHIP



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The *Marine Corps Gazette's* readership includes a substantial percentage of **Active Duty Marines**. The *Gazette* reaches and influences the Marine Corps' decision makers every month.

Readership: 16,486

CIRCULATION

Circulation is directed to Officers and Senior Noncommissioned Officers of the United States Marine Corps; Government officials, foreign and domestic; plus former Marines, families of Marines, and persons interested in the Marine Corps.

Total Monthly Circulation: 9,457
(Print and online circulation combined)

Circulation is reviewed semiannually and authenticated by the publisher.



2025 RATES

Rates effective January 1, 2025

PRINT RATES				
Black & White	1x	3x	6x	12x
Full Page	\$3,635	\$3,450	\$3,270	\$2,785
2/3 Page	2,260	2,160	2,045	1,870
1/2 Page	1,990	1,885	1,790	1,590
1/3 Page	1,365	1,290	1,230	1,175
1/6 Page	775	735	695	620
Black & White + 1 Spot Color				
Full Page	\$4,590	\$4,365	\$4,130	\$3,675
2/3 Page	2,995	2,835	2,700	2,400
1/2 Page	2,485	2,385	2,235	1,990
1/3 Page	1,985	1,890	1,790	1,586
1/6 Page	1,240	1,180	1,120	990
Four Color				
Full Page	\$5,840	\$5,595	\$5,145	\$4,710
2/3 Page	3,580	3,400	3,225	2,860
1/2 Page	2,482	2,377	2,185	2,001
1/3 Page	2,400	2,275	2,160	1,920
1/6 Page	1,340	1,270	1,205	1,140
Covers				
2nd & 3rd Cover	\$6,725	\$6,390	\$6,050	\$5,375
4th Cover	7,100	6,750	6,390	5,680

DIGITAL RATES

Top Leaderboard (1170x160 pixels) For all digital inquiries please contact:
 Epub Announcement Blast (600x300 pixels) Valerie Preletz at 703-640-0107 or
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Because we are a non profit organization we do not offer agency discounts.

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Nonprint-Ready Material: Any copy that needs to be typeset, as well as non-print-ready art, must be submitted when the space reservations are made and must be received **10 days prior to ad material close date.**

Cancellation Policy: The publisher reserves the right to accept or reject any advertising at their absolute discretion. No cancellations will be accepted after the closing date for print-ready mechanicals. Other cancellations and changes must be confirmed by the publisher before considered final.

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The Marine Corps Association is the publisher of *Leatherneck* and *Marine Corps Gazette*. Acceptance of advertising is subject to the publisher's approval. Responsibility for content is borne by the advertiser and the agency. Circulation is reviewed semiannually and is authenticated by the publisher.

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MECHANICAL SPECS

GENERAL INFORMATION

PRINT ADS:

TRIM SIZE: 7.875" X 10.875"

BLEED SIZE: 8.125" x 11.125." Leave 1/8" beyond the trim size of the head, face, and foot of the document. Objects not intended to bleed must be kept within the "live area." Ads that do not meet specified dimensions may be modified to fit.

LIVE AREA: 7.125" x 10" Line screen: 150

METHOD OF PRINTING: Web offset, four-color process

METHOD OF BINDING: Perfect Bound

PRINTED AND FURNISHED INSERTS/OUTSERTS: Pieces supplied must include 3 percent spoilage. Printer will need to review based on postal regulations. If the piece is four pages and the full size of the publication, allow 1/8" head, foot, face trim and a 3/8" binding flap at the face on pages 3 and 4. The binding flap will be on the high folio (pages 3 and 4) due to each publication being jogged to the head. Less than full size will need to be reviewed based on request to tip or bind in. All outserts in a polybag will need to be reviewed for placement in the bag based on co-mailing operations and postal regulations for periodicals-class mail.

ACCEPTED FILE FORMATS: PDF, EPS (convert all type to vector outlines), and TIFF (embed all fonts). Include trim and registration marks.

RESOLUTION: 300 or higher.

COLOR: Files must be saved as CMYK (no RGB or spot colors). Do not embed color profiles.

BLACK AND WHITE: Grayscale or line art files are accepted. Convert all type to vector outlines or embed fonts.

INK DENSITY: Must not exceed 300 percent.

WEBSITE

<https://www.mca-marines.org/advertising>

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Units: 1170x160 (Leaderboard)

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Units: 120x600 (Skyscraper Ads)

Maximum initial download file: 40k

Recommended Animation Length: 15 seconds

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Please Send BOTH PRINT & ONLINE Ad Materials to: Valerie Preletz
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	ONE PAGE FULL BLEED 8.125" x 11.125" 48p9 x 66p9
	ONE PAGE 7.125" x 10" 42p9 x 60p
	1/2 PAGE 7.125" X 4.875" 42p9 x 29p3
	2/3 PAGE - VERTICAL 4.667" x 10 28p x 60p
	1/3 PAGE - VERTICAL 2.2083" x 10" 13p3 x 60p
	1/3 PAGE - SQUARE 4.6667" x 4.875" 28p x 29p3
	1/6 PAGE - VERTICAL 2.2083" x 4.875" 13p3 x 29p3
	1/6 PAGE - HORIZONTAL 4.6667" x 2.25" 28p x 13p6
	1/12 PAGE 2.2083" x 2.3194" 13p3 x 13p11
	1/24 PAGE 2.2083" x 1" 13p3 x 6p