



## **MEDIA RELEASE**

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### **For Immediate Release**

#### **MCA To Introduce Improved Association Web Site**

**Marine Corps Base Quantico** – Quantico, Virginia – The Marine Corps Association is currently updating the association's web site with a dynamic new look and several entirely new features that will greatly benefit MCA members. Scheduled for activation on 1 November 2006 as part of the MCA's marketing effort, the change aims to achieve greater visibility and recognition from our members and potential members and entails significant changes in three major areas:

1. The Marine Corps Association web site located at <http://www.mca-marines.org> is being completely revitalized to present a more graphically pleasing look and to enable easier site navigation. Enhanced clarity and improved search means are among key improvements, which also include a new MCA logo to complete the new "look."
2. The web pages for the signature, MCA magazines, *Leatherneck* and *The Marine Corps Gazette*, will be dramatically improved. Both magazines will be entirely available to members, on-line. The new web site features a format that replicates the actual magazine pages in the print version. A more powerful search feature allows users the ability to perform complex and detailed searches throughout both magazine archives. Marines will also be able to send the magazines via e-mail to friends or relatives. Deployed Marines will be able to read the magazines easily online – even while serving overseas.
3. As an entirely new feature and member service, MCA is establishing the **MCA Career Center** on the new web site. Transitioning Marines will be able to post easily searchable resumes for employers to review. Participating employers will be able to post employment positions for job seekers to consider. This service will be available to all Marines initially. Employers who seek high quality employees from the transitioning Marine community are invited to contact LeeAnn Mitchell at 703 640 0169 or at [l.mitchell@mca-marines.org](mailto:l.mitchell@mca-marines.org).

These web site improvements are being made to better assist MCA members in 2007 and beyond.