

2010 Sponsorship Opportunities with MCAF

	Programs	# of Tables	# of Seats at Each Event	Magazine Ad Discounts	Free Career Center Ads	Discounted Career Ads	Thank You	Wrap-Up Package	VIP Reception Invites
PREMIER PLATINUM - \$50,000									
Ground Dinner	Logo	3	25 per dinner & 15 per luncheon	10 subs	12 months	n/a	award	Yes	8
C4 Awards Dinner*									
MCCDC Dinner - Spring									
MCCDC Dinner - Fall									
MCAF Dinner									
Ground Awards Dinner									
Choice of 2 luncheons (\$1650 each)									
5 online subscriptions to both mags									
Sponsorship of NCO Awards (swords)									
PREMIER DIAMOND - \$30,000									
Ground Dinner	Logo	2-3	16	12x rate	12 months	n/a	award	Yes	4
C4 Awards Dinner*		2	16						
MCCDC Dinner - Spring		2	16						
MCCDC Dinner - Fall		2	16						
MCAF Dinner		2-3	16						
Ground Awards Dinner		2-3	16						
Choice of 2 luncheons		2	12						
5 online subscriptions to both mags		n/a	n/a						
PREMIER GOLD - \$20,000									
Ground Dinner	Logo	2-3	12	12x rate	12 months	n/a	award	Yes	2
C4 Awards Dinner*		2	12						
MCCDC Dinner - Spring		2	12						
MCCDC Dinner - Fall		2	12						
MCAF Dinner		2-3	12						
Ground Awards Dinner		2-3	12						
Choice of 2 luncheons		1	8						
5 online subscriptions to both mags		n/a	n/a						
PREMIER SILVER - \$15,000 - \$19,999									
Ground Dinner	Logo	1-2	8	12x rate	12 months	n/a	certificate	Yes	2
C4 Awards Dinner*		1	8						
MCCDC Dinner - Spring		1	8						
MCCDC Dinner - Fall		1	8						
MCAF Dinner		1-2							
Ground Awards Dinner		1-2	8						
Choice of 2 luncheons		1	6						
5 online subscriptions to both magazines		n/a	n/a						
PREMIER BRONZE - \$10,000									
Ground Dinner	Logo	1	4	6x rate	12 months	n/a	certificate	Yes	1
C4 Awards Dinner*		1	4						
MCCDC Dinner - Spring		1	4						
MCCDC Dinner - Fall		1	4						
Ground Awards Dinner		1	4						
Seats for 2 at the MCAF Dinner		0	2						
Choice of 2 luncheons		1	4						
5 online subscription to each magazine		n/a	n/a						

1. All Get Sponsor Ribbons
2. Signage includes: Program, MCAF Website, At Event, MCA/MCAF Today Email Blasts, Advertisement in *Leatherneck & Marine Corps Gazette* at year's end.
Premier Sponsors get a special ad in Dec.
3. Program sponsors will receive hot links to their websites from their logos on the web.
4. Number of tables assigned will be dependent on venue and attendance.

***C4 Venue Tables seat 12 people**

2010 Sponsorship Opportunities with MCAF

	Price	Programs	30-Day Banner Ad	30-Day Button Ad	# of Tables	# of Seats at Each Event	Magazine Ad Discounts	Free Career Center Ads	Discounted Career Ads	Thank You	Wrap-Up Package	VIP Reception Invites
GOLD												
<input type="checkbox"/> Ground Dinner	\$5,700	Logo	n/a	n/a	3	20	n/a	12 months	n/a	certificate	Yes	2 to the award dinner you sponsor
<input type="checkbox"/> C4 Awards Dinner*	\$5,700				2	20						
<input type="checkbox"/> MCCDC Dinner - Spring	\$5,700				3	20						
<input type="checkbox"/> MCCDC Dinner - Fall	\$5,700				3	20						
<input type="checkbox"/> Ground Awards Dinner	\$5,700				3	20						
Luncheons (CL, DC) each	\$1,500				1-2	8						

SILVER												
<input type="checkbox"/> Ground Dinner	\$3,300	Logo	n/a	n/a	2	12	n/a	6 months	n/a	certificate	Yes	no
<input type="checkbox"/> C4 Awards Dinner	\$3,300				2	12						
<input type="checkbox"/> MCCDC Dinner - Spring	\$3,300				2	12						
<input type="checkbox"/> MCCDC Dinner - Fall	\$3,300				2	12						
<input type="checkbox"/> Ground Awards Dinner	\$3,300				2	12						
Luncheons (CL, DC) each	\$1,000				1	6						

BRONZE												
<input type="checkbox"/> Ground Dinner	\$1,700	Listing	n/a	n/a	1	4	n/a	3 months	n/a	certificate	Yes	no
<input type="checkbox"/> C4 Awards Dinner	\$1,700				1	4						
<input type="checkbox"/> MCCDC Dinner - Spring	\$1,700				1	4						
<input type="checkbox"/> MCCDC Dinner - Fall	\$1,700				1	4						
<input type="checkbox"/> Ground Awards Dinner	\$1,700				1	4						
Luncheons (CL, DC) each	\$600				1	4						

OTHER SPONSORSHIP OPPORTUNITIES												
Wine Sponsor Per Event (3)	\$2,000	Listing	n/a	n/a	0	4	n/a	2 months	n/a	certificate	Yes	No
Name Tag Sponsor Per Event	\$2,000				0	2						
Program Sponsor Per Event (2)	\$1,500				0	2						
Hors D'oeuvres Sponsor (MCCDC)	\$3,000				1	4						
Ceremonial Band Sponsor	\$1,300				1	2						
Parking Sponsor	\$2,000				0	2						
VIP Reception Sponsor	\$4,000				1	6						

GROUND DINNER PACKAGE PRICE												
Ground Awards & Ground Forum Combo												
Gold	\$9,000	Logo	n/a	n/a	3	20	n/a	see ind. dinners above	n/a	certificate	Yes	2
Silver	\$5,900	Logo	n/a	n/a	2	12						0
Bronze	\$3,000	Listing	n/a	n/a	1	4						0

1. All Get Sponsor Ribbons
2. Signage includes: Program, MCAF Website, At Event, MCA/MCAF Today Email Blasts, Advertisement in *Leatherneck & Marine Corps Gazette* at year's end.
Premier Sponsors get a special ad in Dec.
3. Program sponsors will receive hot links to their websites from their logos on the web.
4. The MCAF Annual Dinner is our Annual Fundraising Dinner and is priced separately after we secure the speaker and banquet facility.

*C4 Venue Tables seat 12 people