

Now you can make sure to reach the Marine Corps audience you want at a great rate. An ad in **Leatherneck**, Magazine of the Marines and the **Marine Corps Gazette**, Professional Journal of the U. S. Marines will cover the market better than any other way. And it is easy with one insertion order and one piece of creative. All combined to give you the greatest rate of return on your advertising dollar.

To place your advertising message or find out more information, please contact:

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2012

COMBINATION RATE CARD

MAGAZINE OF THE MARINES
Leatherneck

SEMPER FIDELIS
MARINE CORPS
Gazette
Professional Journal of U.S. Marines



The *Leatherneck/Marine Corps Gazette* Combination Buy

A great way to expand your coverage of the Marine Corps Market and reach an active audience of over 100,000 every month! In the past you had to place two insertion orders to reach both magazine audiences. Now, it is easier to reach both the *Leatherneck* and *Marine Corps Gazette* audiences with one message. When you place your advertising message in both issues in the same month, you will receive a substantial discount making your marketing dollars work harder than ever before.

One insertion order.

One creative unit.

One reduced rate.

One great offer.

BLACK AND WHITE RATES:

Ad size	1x	3x	6x	12x
Page	\$5100	\$5000	\$4890	\$4250
2/3 Page	3820	3650	3410	3150
½ Page	3100	2990	2850	2510
1/3 Page	1990	1820	1790	1690
1/6 Page	1125	1050	1000	995

FULL COLOR RATES

Ad size	1x	3x	6x	12x
Page	\$9240	\$9100	\$8830	\$8400
2/3 Page	5050	4950	4840	4240
½ Page	4190	4100	3980	3875
1/3 Page	4000	3410	3200	2990
1/6 Page	2350	2225	2175	2100

You can be assured of reaching the largest Marine Corps market with this one combination buy.

One great audience!

